

KOREA 
 **P**RODUCTIVITY
CENTER 

CONTENTS

03 Core Strategy

10 Business Overview

12 Business Areas

- Polymaking & Research Programs on Productivity
- Driver of Management Innovation
- Improving Manufacturing Competitiveness
- Enabler of Digital Transformation
- Customer eXperience-Driven Marketing Strategy
- Spreading ESG Management Practices
- Climate Change and Energy Efficiency
- Driving Innovation in Public Services
- Catalyzing Employment Growth: SMEs/Startups/Employment
- Customized Talent Development
- Core Competency Development
- Managing Professional Qualification System

38 ESG Management

40 Global Network

42 History

44 Local Network

FOR A BETTER WORLD

Korea Productivity Center (KPC) was founded in 1957 to improve the productivity of Korean industry. We are the first in Korea introducing the concept of "business management" to companies and have established ourselves as the first consulting firm and the best industrial training institution in Korea.

Committed to boost national, corporate, and individual productivity including the public and private sectors, We are conducting productivity research for national policies and providing customized training program, certification services, consulting services, index surveys, etc.

KPC dreams of a "world happy together."
It is our mission to make the world a better place for all members of society.

KPC

Average labor productivity per hour worked increased by 8.9 times compared to the 1970s



Annual business performance

Consulting (in number of projects serviced)

3,000+

Education and training (in persons)

150,000+

Certifications (in persons)

1,100,000+

Productivity Management System (PMS) certifications (in number of certifications granted)

150+

KPC responds to the challenges toward our society including digital transformation, proliferation of ESG management, and creating new growth engine.

We support Korean companies to achieve productivity innovation and industrial development. Based on our expertise and a wide range of services, we will continue to put in our best efforts to help companies and institutions achieve sustainable growth while ensuring a real and immediate impact on important issues.

SUSTAINABLE GROWTH

CONTENTS

- 03 Core
- 10 Busi
- 12 Busi
- Policy
- Drive
- Impr
- Enab
- Cust
- Spre
- Clim
- Drivi
- Catal
- Cust
- Core
- Man
- 38 ESG
- 40 Glob
- 42 Hist
- 44 Loca

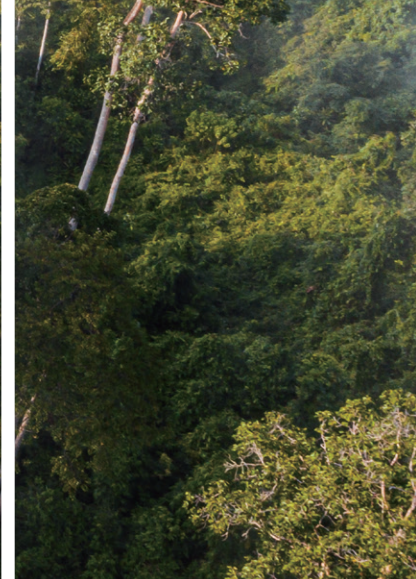
DIGITAL TRANSFORMATION IN ACTION

We lead the digital transformation through the development of industry-specific DX reference models, digital transformation (DX) strategy consulting, digital training programs, industrial data transaction guidelines, and industrial DX practice surveys.



SPREADING ESG MANAGEMENT PRACTICES

We support to create national ESG cooperation ecosystem by developing the standard K-ESG guidelines. We seek to spread ESG management to SMEs and regional companies.





FOSTERING TALENTS THROUGH TRAINING

With our diverse and systematic training program services, we are taking the lead in nurturing talented people who can lead future changes and contribute to organizational growth.



ENABLER OF CORPORATE GROWTH

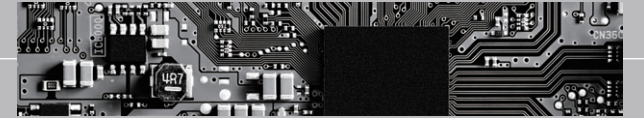
We help strengthen the competitiveness of major companies and institutions and seek to discover and nurture promising ventures and startups as well as to support the growth of SMEs and regional companies.



MEDIA



SEMICONDUCTOR



CONSTRUCTION



OIL



DISTRIBUTION

STEEL



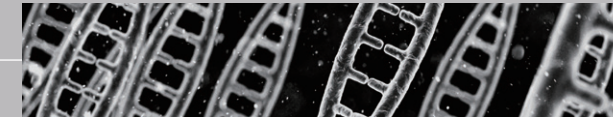
GREEN ENERGY



INDUSTRY CUSTOMIZATION

KPC provides professional services specific to your industry and business. Our team of experts in energy, finance, distribution, logistics, and other industries taps into their respective expertise to support customers.

F&B



BIO HEALTH

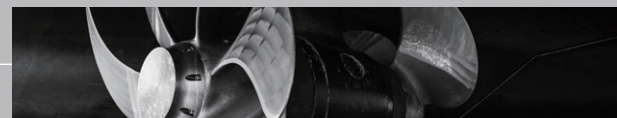
TELECOMMUNICATIONS



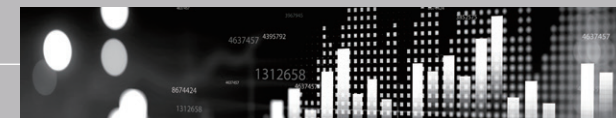
CHEMISTRY



SHIPBUILDING

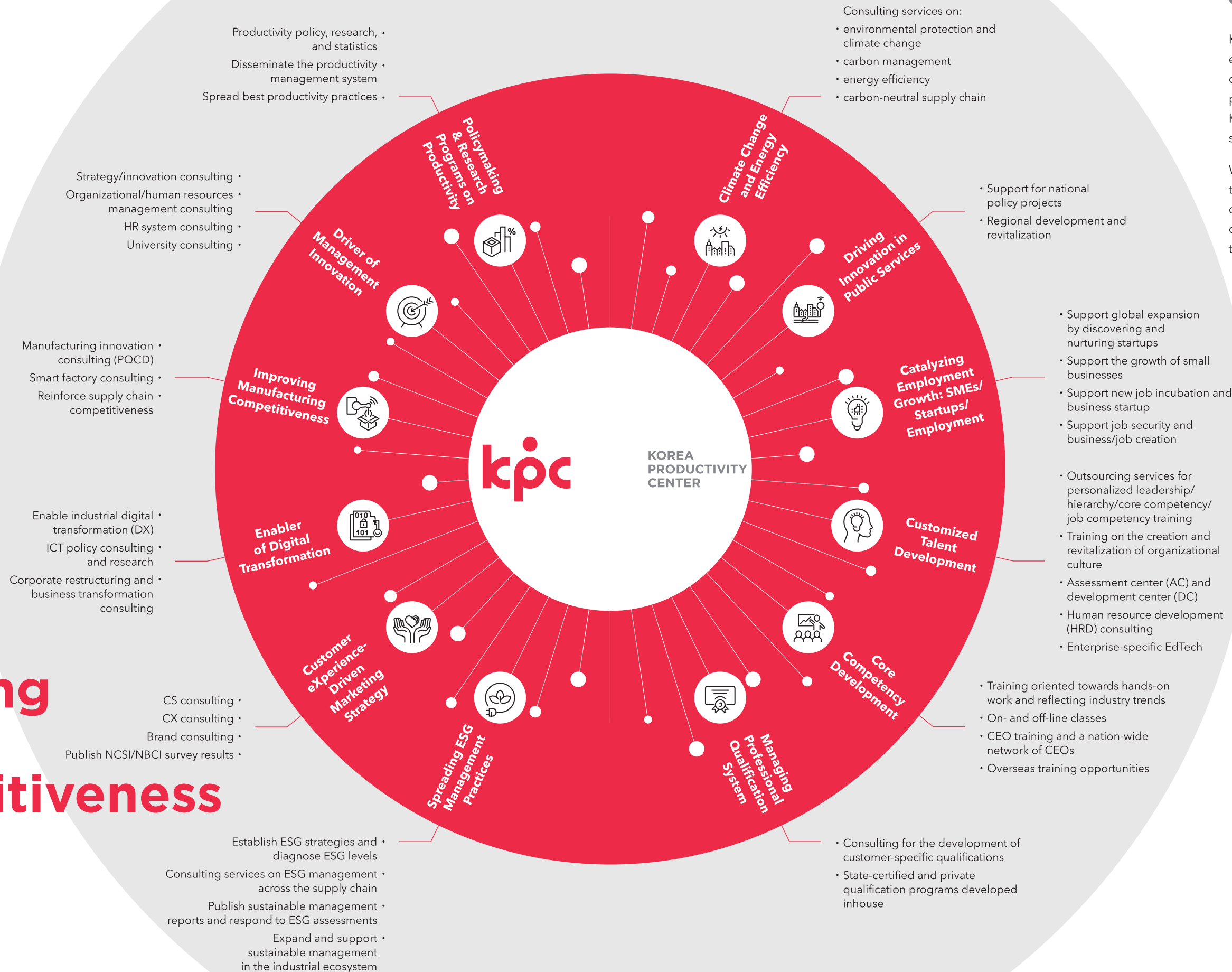


FINANCE



and MORE

Improving National Competitiveness



KPC is a non-profit special-purpose entity established under Article 32 of the Industrial Development Act to promote productivity growth in the Korean industry in a more efficient and systematic manner.

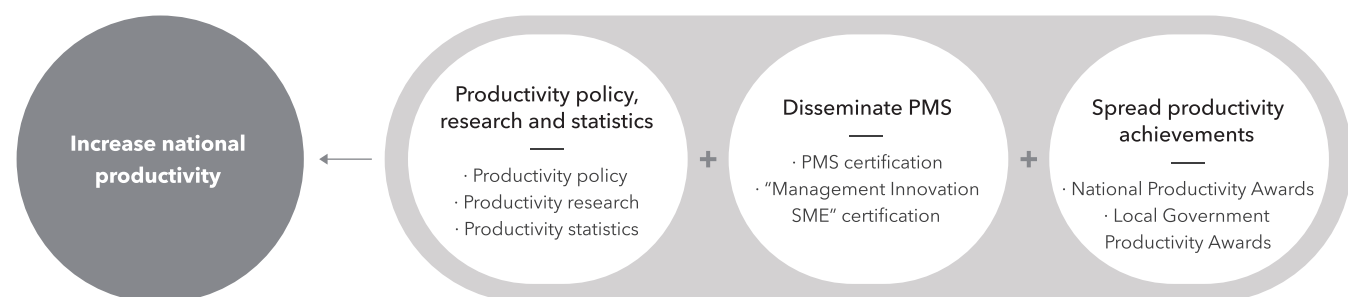
We provide services, such as consulting, training, research and surveys, and qualification development, to help companies and industries strengthen their competitiveness.



Policymaking & Research Programs on Productivity

We support the improvement of national productivity through productivity research and a range of policy projects.

KPC conducts highly reliable productivity studies and statistics, disseminates productivity management systems (PMSs), and discovers companies with excellent productivity to help boost national productivity. It also supports policy development by connecting private, public, and academic sectors and engaging diverse social players for participation and communication.



Productivity policy, research, and statistics

We support industrial development through a broad range of national policy projects. We study socio-economic developments affecting the productivity of companies, such as technological advances, employment, population aging, and R&D investments, and publish reliable productivity statistics.

- Labor productivity**
 - Changes in labor productivity, output, and labor input across the industries as a whole and by industry
 - Analysis of trends in labor productivity levels, growth rates, and unit labor costs, as well as productivity gaps, by company size/type of business/region
- Total factor productivity (TFP)**
 - It is a measure of productive efficiency that takes into consideration all measurable factors of production, such as capital, labor, energy, raw materials, and service inputs. TFP analysis is performed for business, regional, industrial, and international comparison.
- Analysis of the value-added (VA) of listed companies**
 - Analysis of the overall business performance of listed companies, including productivity, growth, profitability, safety, and activity based on their financial data.
- International comparison of labor productivity**
 - This is to compare Korea and other OECD member countries in terms of the absolute level and growth rate of value-added labor productivity (GDP at constant prices/number of employees), by industry.

Dissemination of productivity management system

In order to help achieve effective management results by using management resources efficiently, KPC disseminates a management system that is effective in enhancing productivity and customizable to the needs of individual companies.

Productivity Management System (PMS) Certification System

After investigating and analyzing the productivity performance and management system levels of individual companies, we evaluate the results and grade the companies using the Capability Maturity Model in order to continuously improve management systems and support productivity innovation efforts.

- Introduced to more than 2,500 companies
- Providing support customized to on-site needs, including OJT consulting and training by matching experts in each field

Management Innovation SME (MAINBiz) Certification System

We support small and medium-sized enterprises (SMEs) to achieve management innovation in non-technical fields, such as marketing and organizational innovation.

- Discovering SMEs that have equipped themselves with new growth engines through management innovation and nurture them into companies of excellence
- Providing support to facilitate management innovation in traditional manufacturing and services industries by linking technology, funding, and sales channels to SMEs certified for management innovation

Product+ivity

Spreading productivity achievements

We identify leading companies, individuals, and local governments in terms of productivity, and spread best practices to create a nationwide culture of productivity growth.

National Productivity Awards (NPAs)

We discover and reward enterprises, corporations, organizations, and individuals who have contributed to the development of the national economy by driving proactive and systematic productivity improvement activities.

- Awards: Order of Industrial Service Merit, Industrial Service Medal, Presidential Citation, Prime Minister's Citation, Minister of Trade, Industry and Energy's Citation, etc.
- Organized by: Ministry of Trade, Industry and Energy
- Managed by: KPC

Local Government Productivity Awards

Through the comparison of productivity among local governments and the analysis of yearly productivity fluctuations, we provide a diagnosis of the current state and directions for development for each region. For this purpose, we use diverse productivity measures, including urban competitiveness, the quality of life for residents, and sustainable development potential.

- Awards: Presidential Citation, Prime Minister's Citation, Minister of the Interior and Safety's Citation, etc.
- Organized by: Ministry of the Interior and Safety
- Managed by: KPC



Driver of Management Innovation

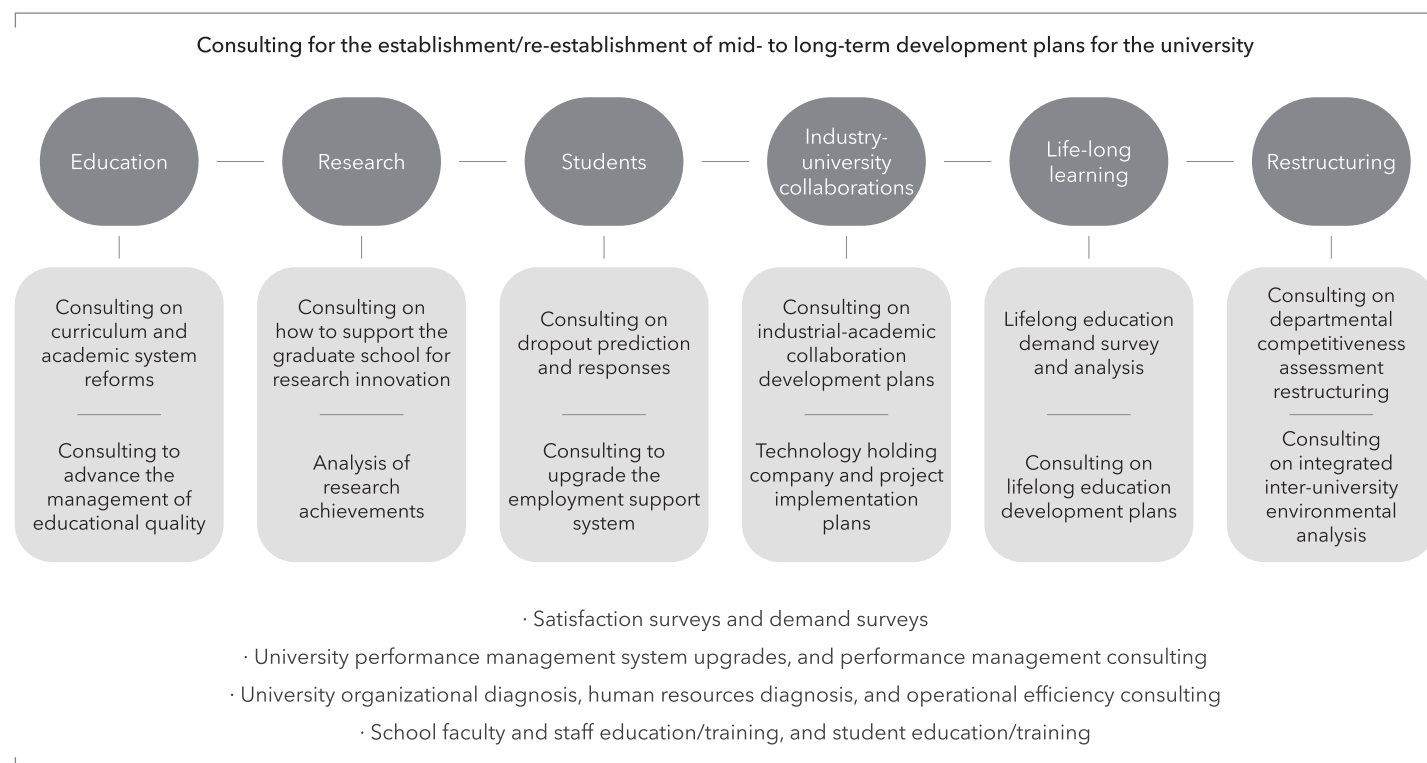
KPC offers optimal solutions based on differentiated insights.

As an institution specializing in business diagnosis and consulting, we offer comprehensive services to a broad range of industries and customers. Industry and subject matter experts provide optimized strategies to help you succeed.

Innovation

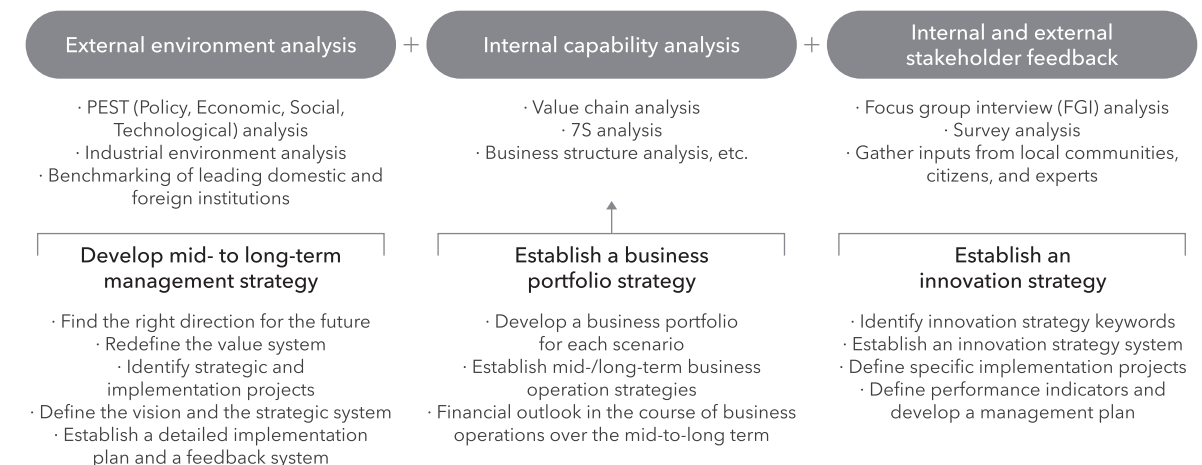
University consulting

In order to help reinforce the innovation and competitiveness of universities, we propose a development plan through diagnosis, investigations, and analysis in areas of demand, such as planning, academic affairs, general affairs, student support, research, and business undertakings.



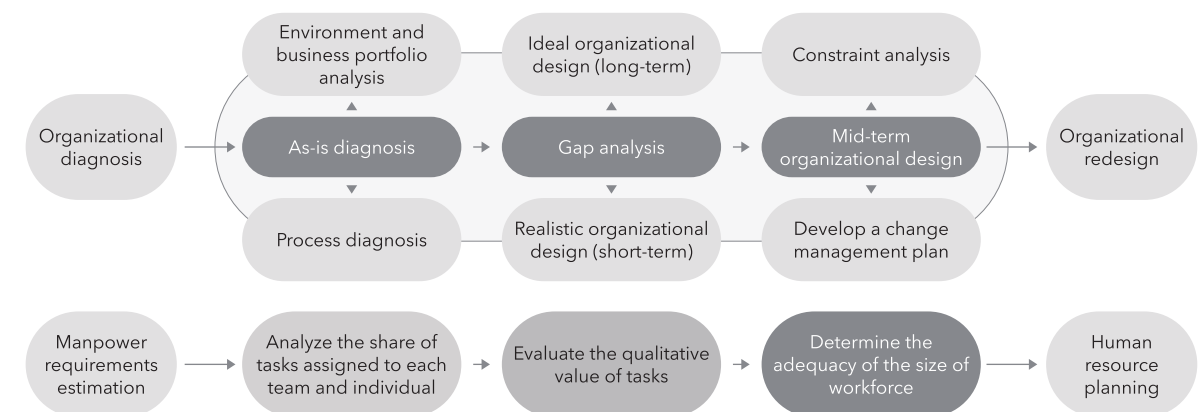
Strategy/innovation consulting

We establish a value system and management goals by factoring in changes in the internal and external environments and the needs of stakeholders, and develop business strategies, innovation strategies, operational strategies to achieve the management goals as well as an execution system to enhance capabilities to execute the strategies.



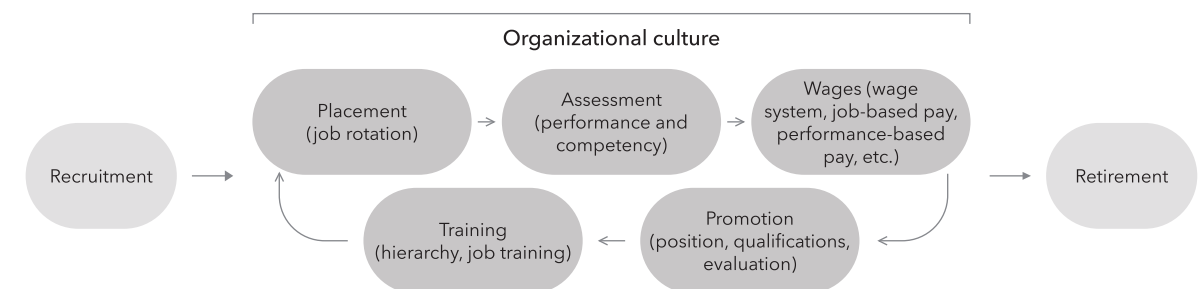
Organizational diagnosis and manpower estimation consulting

We propose short-term and mid-to-long-term organizational and manpower management plans that take into account connections with strategy, relationships with business functions and tasks, and organizational characteristics.



Personnel management system consulting

We enable future-oriented human resource management by incorporating an organic connection with the vision, strategy, and organizational culture.





Improving Manufacturing Competitiveness

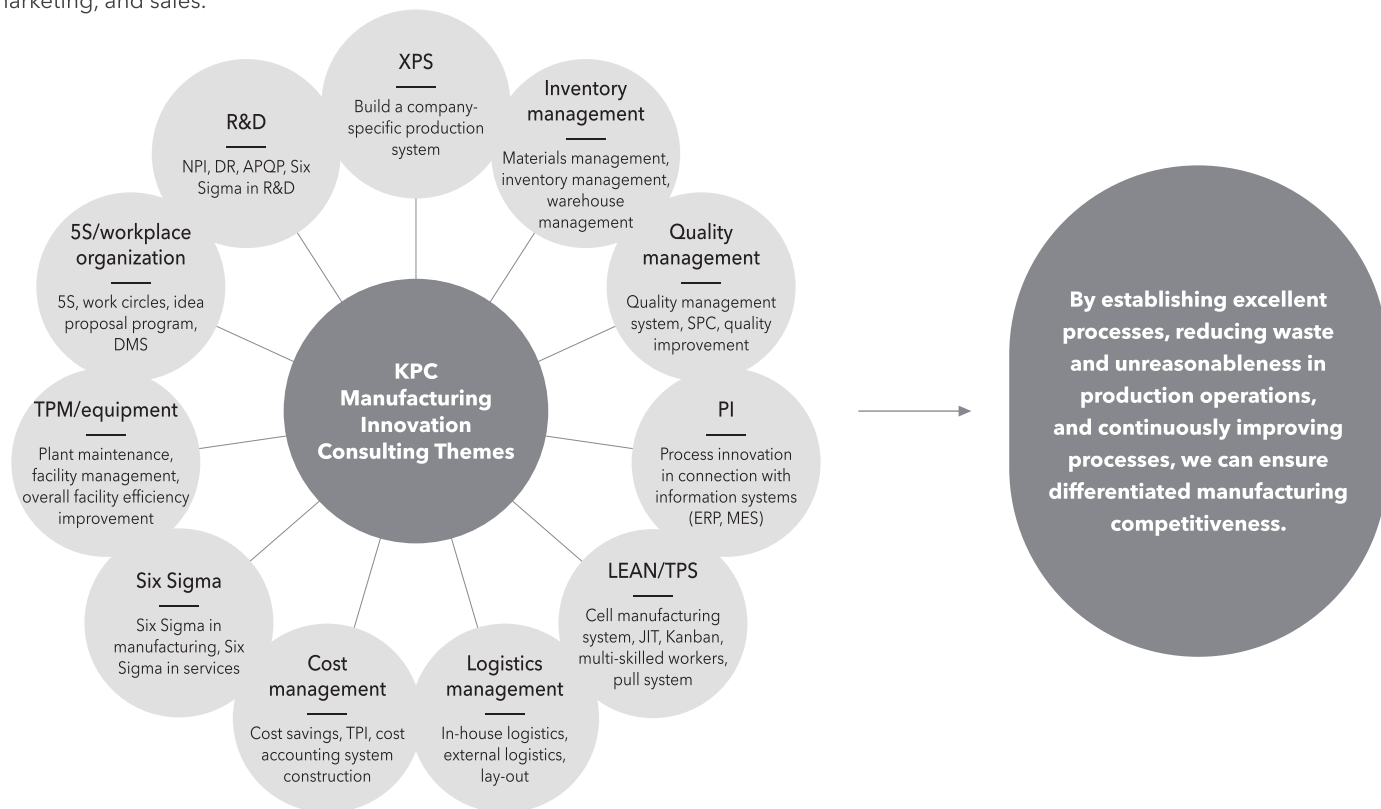
We provide optimal solutions for manufacturing and operational excellence.

We seek to secure manufacturing and operational excellence for our customers by promoting productivity, quality, cost, and operational innovation through our high-level consulting services for manufacturing and production management.

Smart factory

Manufacturing innovation consulting

We provide consulting services to improve technical and physical manufacturing resources (facilities and processes), management systems, and business management methods in order to enhance manufacturing productivity in terms of quality (Q), cost (C), and delivery time (D) as well as manufacturing capabilities across the product life cycle from new product development to inventory and logistics, marketing, and sales.



- JIT: Just In Time
- TPM: Total Productive Maintenance
- DMS: Daily Management System
- SPC: Statistical Process Control
- TPI: Total Profit Innovation
- NPI: New Product Introduction
- DR: Design Review
- APQP: Advanced Product Quality Planning

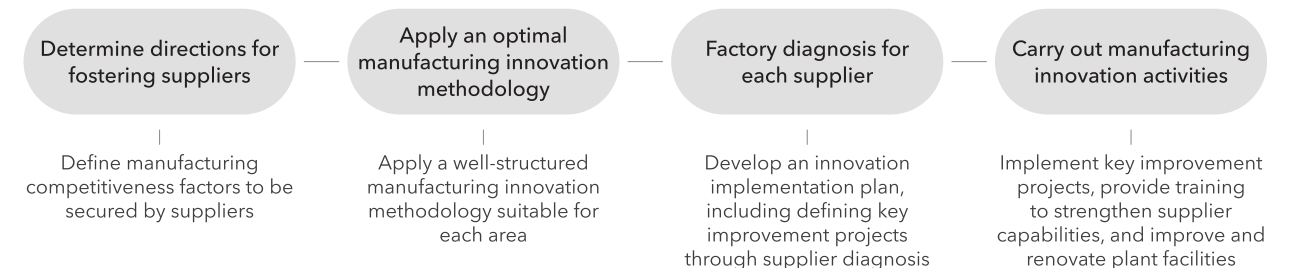
Smart factory consulting

We support the construction of an effective smart factory by presenting a realistic implementation project and a mid-to-long-term roadmap based on the "as-is" diagnosis of the smart factory.



Supply chain competitiveness enhancement consulting

Companies are doing business in the age of supply chain competitiveness. In order to survive in a competitive environment where the weakest link in the supply chain represents the competitiveness of the entire chain, it is necessary to strengthen the competitiveness of the supply chain as a whole by improving the productivity and quality competitiveness of suppliers through mutual growth and win-win cooperation. We offer customized innovation methodologies reflecting the characteristics and competitive factors of companies that make up the supply chain, and strengthen innovation capabilities across the entire supply chain by encouraging execution through competition in good faith.





Enabler of Digital Transformation

We support the creation of an industrial digital transformation ecosystem.

KPC supports industry-tailored digital transformation as well as digital empowerment for enterprises. We not only discover digital transformation opportunities specific to a company but also help enhance their capabilities to enable them to complete digitalization on their own.

Enabling industrial digital transformation (DX)

We provide DX strategy consulting, research, and talent nurturing services for SMEs to innovate based on new digital technologies. In order to support businesses operating in Korea to grasp the concept of digital transformation and identify implementation projects through competency diagnosis, we have developed an industrial digital transformation competency diagnosis methodology (K-DX Framework), together with the Ministry of Trade, Industry and Energy. We use this methodology to facilitate the digital transformation of domestic companies effectively by identifying digital transformation projects, nurturing talent, and conducting research activities.



Digital — X

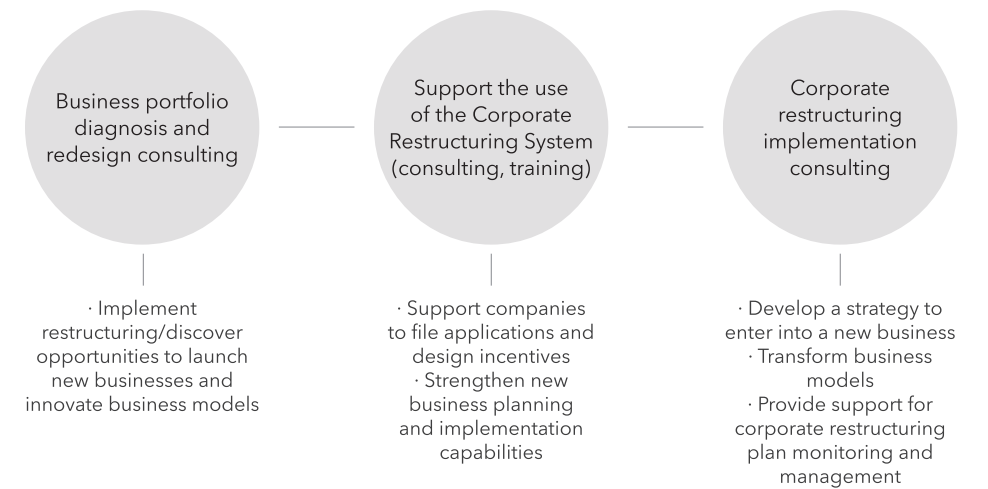
ICT policy consulting/research

In order to strengthen the competitiveness of the industry and enhance the capabilities of individual companies, we support the establishment of ICT strategies and policies for new future technologies and new industries. We provide consulting services to government agencies, public corporations, and public institutions on the development of policies for new industries by tapping into the experiences and expertise that we have accumulated through decades of engagements in public policy projects.



Corporate restructuring and business transformation consulting

We support companies to secure sustainable corporate competitiveness through preemptive business restructuring into new technologies and new industries. We guide Korean companies looking to innovate and restructure their businesses to create successful business models (BMs) and restructure their businesses, and provide one-stop services from corporate restructuring strategies to incentive designing and post-implementation support.





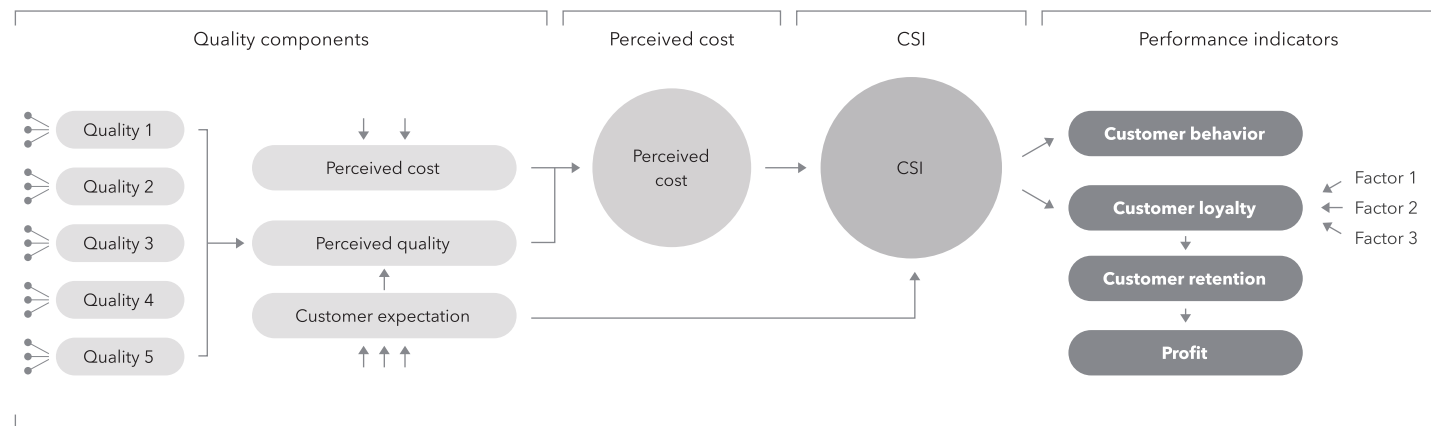
Customer eXperience-Driven Marketing Strategy

We propose marketing solutions capitalizing on customer experience management.

To ensure the continuous growth of your business, you need to manage customer experiences continuously. You need to visualize customer experiences at each touchpoint and create a comprehensive strategy to deliver a positive customer experience. We provide an efficient brand competitiveness plan by diagnosing the current status of your company's brand management.

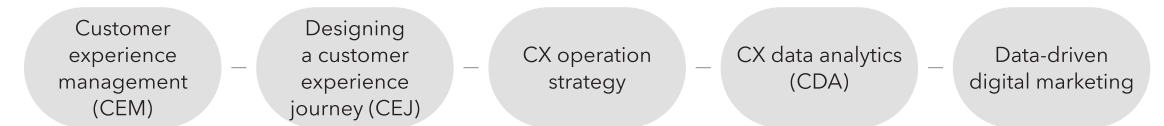
CS consulting

We help you establish a CS strategy to sharpen the competitive edge of your company. We develop a data-driven CS strategy and derive a strategy that gives practical help by utilizing our NCSI-based CS consulting model.



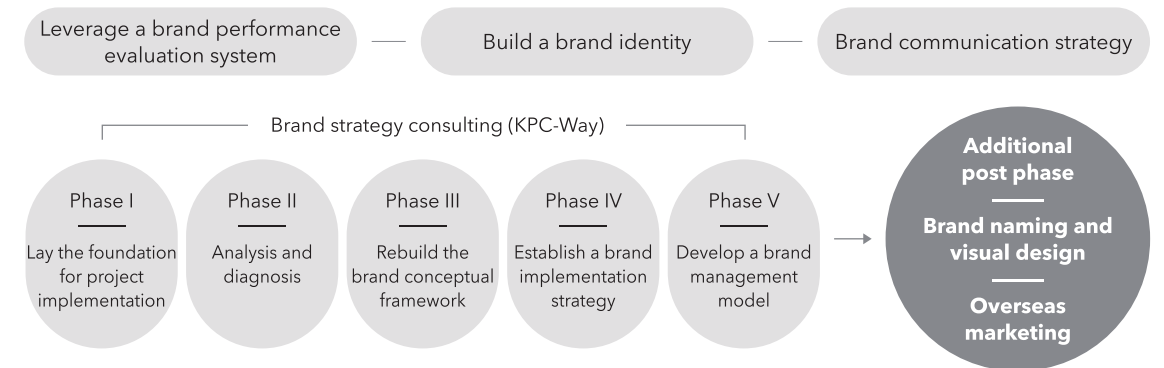
CX consulting

We help you establish a CS strategy that can lead to a positive customer experience and strengthen the marketing competitiveness of your company by presenting an effective customer experience journey. CX insights gained through customer data analysis enables the effective execution of digital marketing.



Brand consulting

We support our customers with differentiated brand management activities by building a brand performance evaluation system and establishing strategies. We propose a plan for strengthening the brand competitiveness of our customers by applying KPC-Way, our unique brand consulting methodology.



NCSI/NBCI surveys

We strive to improve the competitiveness of companies and improve the quality of life of customers by publishing indices, such as satisfaction with the quality of products and services and brand competitiveness.

National Customer Satisfaction Index (NCSI)

- Ratings of satisfaction with products and services provided to end consumers
- As it is a global index, an international comparison can be made with more than 30 countries and companies, including the United States and the EU
- 82 industries / 349 companies / 96,056 samples



National Brand Competitiveness Index (NBCI)

- An index that measures the brand value created by a company's marketing activities
- Purpose: to diagnose the competitiveness levels of Korean corporate brands and support strategic brand management
- 70 industries / 243 brands / 34,020 samples



Customer eXperience



Spreading ESG Management Practices

We go beyond the boundaries of individual companies to lead sustainable management across the entire spectrum of industry.

Sustainable management has attracted attention as a key non-financial enabler for business survival and growth and has become a global trend. KPC promotes the spread of ESG throughout the industry and supports the establishment of a domestic ESG cooperation ecosystem by strengthening the ESG capabilities of large and small businesses, based on its expertise in the field of sustainable management.

Sustainability

Establishing an ESG strategy and diagnosing the level of ESG management

We have established a framework of close cooperation with global sustainability rating agencies and standards providers to disseminate the latest trends in the field of sustainability to Korean companies. We provide comprehensive consulting services, including performing an As-Is analysis of your ESG level, setting strategic directions, defining strategic projects and performance goals, and responding to ESG assessments.



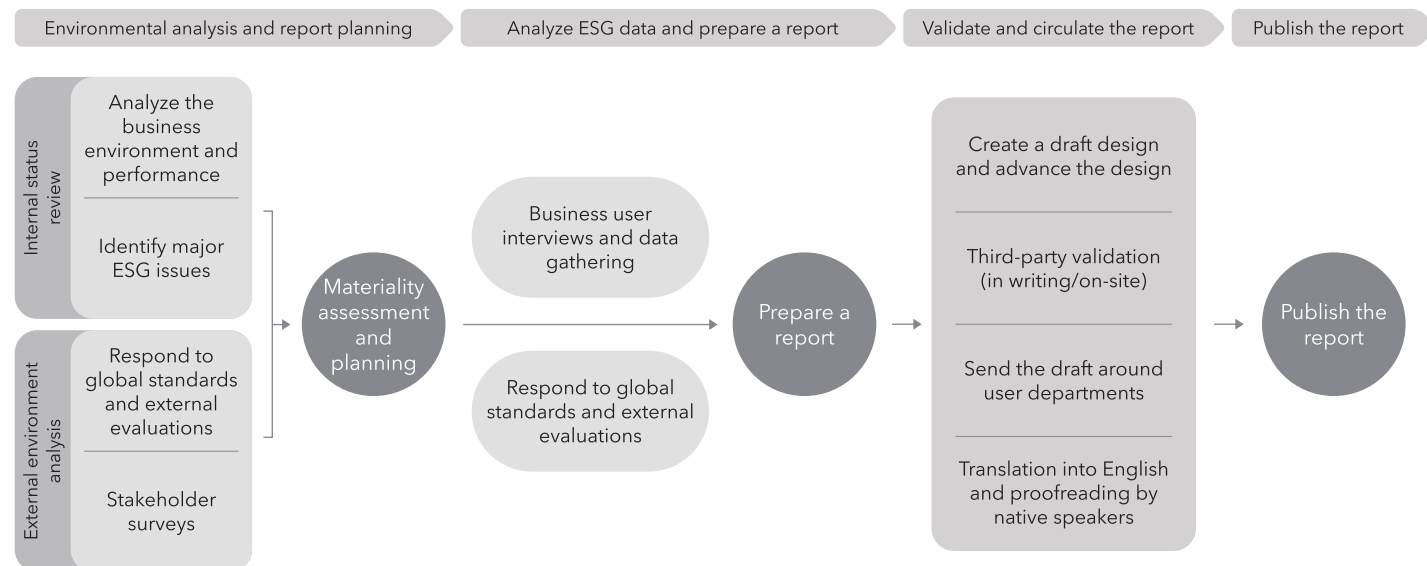
Supply chain ESG management consulting

We offer comprehensive ESG solutions for supply chain management based on a database that has been built on due diligence results. We assess supply chain risks systematically by evaluating the development of policies to manage the entire supply chain and performing ESG audits.



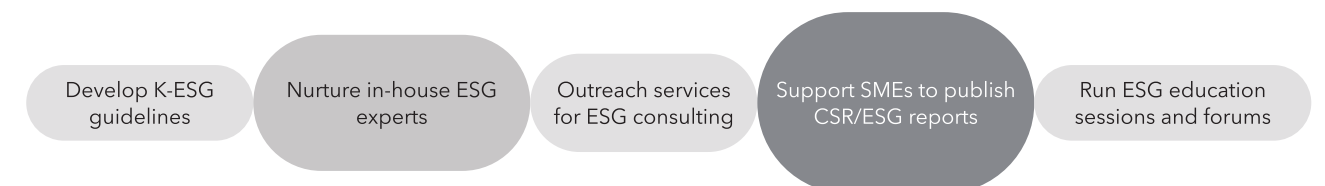
Publication of sustainability reports and response to ESG evaluation

We provide ESG report development and validation services that reflect the needs of companies. We provide consulting services to effectively respond to external ESG assessments and requirements.



Expanding and supporting sustainability in the industrial ecosystem

Together with the Ministry of Trade, Industry and Energy, the Ministry of SMEs and Startups, and other government agencies, we have been implementing a program to spread and support sustainable management throughout the industrial ecosystem. We support sustainability in the industry through diverse channels, such as policy research, education, and consulting as well as the development of K-ESG guidelines that reflect major global ESG assessment metrics at home and abroad.





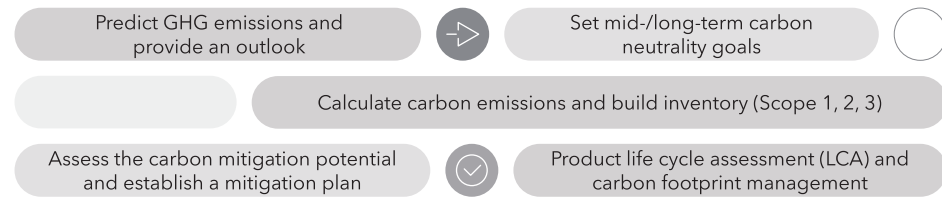
Climate Change and Energy Efficiency

We propose ways of responding to climate change and improving energy efficiency.

In order to achieve carbon neutrality (net zero), companies are striving aggressively to reduce carbon emissions, achieve energy transition, and expand low-carbon businesses, and the ability to respond to climate change is now used as a key factor to assess the sustainability of a company. An effective response strategy is essential to a company's competitiveness and dominance in capital markets. KPC supports the achievement of carbon neutrality through an energy efficiency plan, along with an end-to-end strategy to respond to climate change as required by internal and external stakeholders.

Carbon management consulting

Carbon emissions are determined at both the business site and product level, and a carbon reduction strategy is established by predicting greenhouse gas (GHG) emissions and estimating the mitigation potential.



Energy efficiency consulting

We come up with an energy efficiency plan through energy diagnosis and efficiency analysis, and support energy efficiency and productivity innovation through carbon-neutral process innovation and facility operation optimization.



Carbon-neutral supply chain consulting

We support the effective achievement of net-zero goals by establishing carbon emission control and mitigation plans for the entire supply chain, including suppliers.



Climate Change

Environment and climate change consulting

We analyze and assess the impact of climate change on the sustainability of companies and industries from various perspectives. We prepare net-zero strategies to support corporate sustainability, respond to climate change assessments, and perform carbon neutrality certification while providing carbon investment risk diagnosis services and eco-friendly investment guides based on environmental and climate change market analysis.

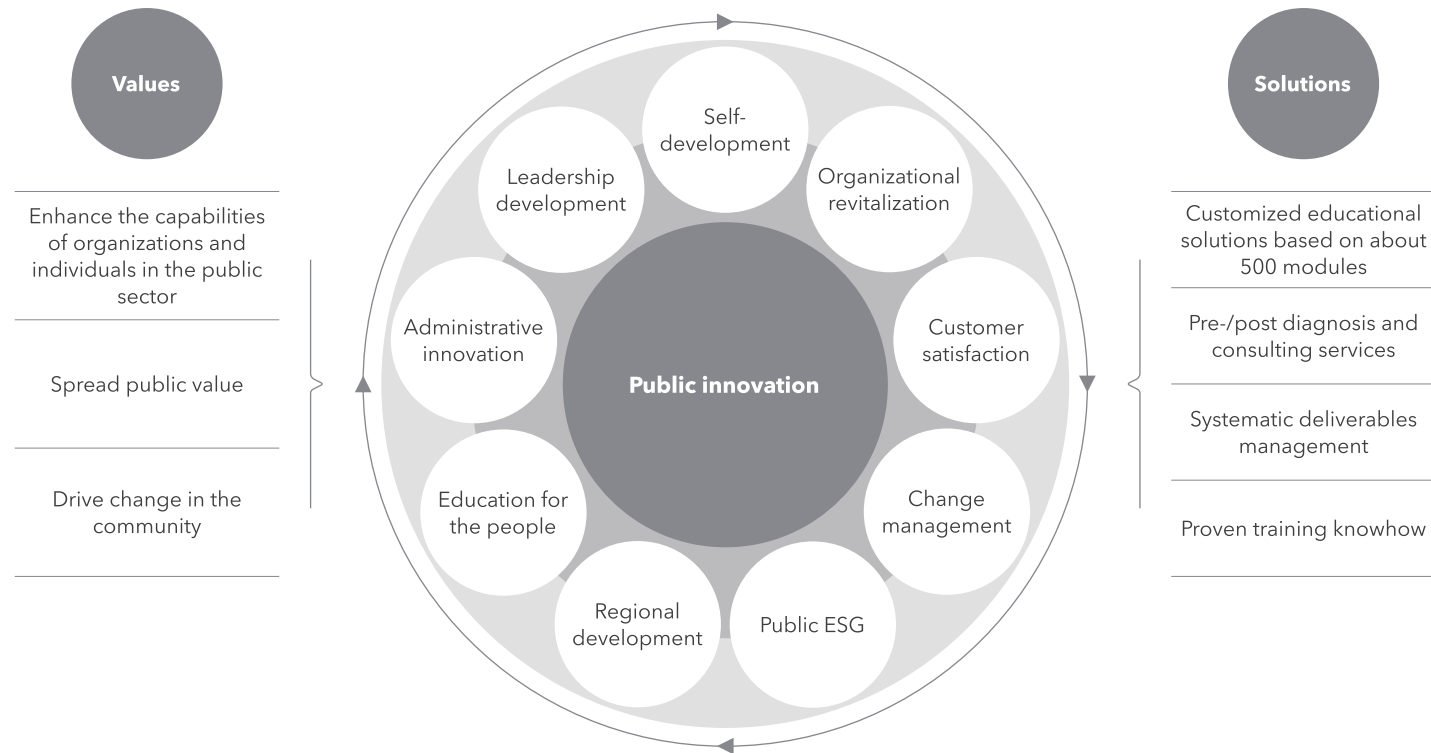




Driving Innovation in Public Services

We provide specialized services specific to the public sector that enhance the value of life for the people.

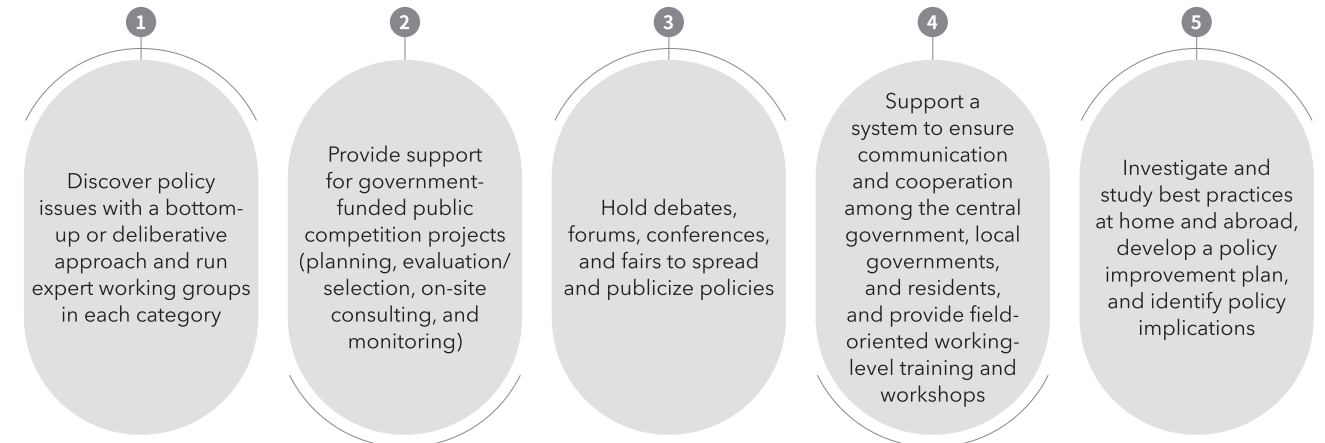
KPC offers customized education and policy proposal solutions that strengthen the capabilities of organizations and individuals in the public sector to drive change in society and communities, ultimately enhancing public value.



Support for national policy projects

Constructing/operating, monitoring, and publicizing national policy education, consulting, and governance projects

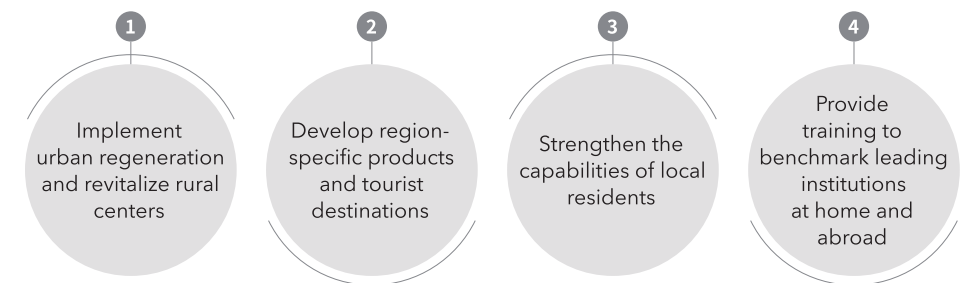
We contribute to smooth policy implementation and performance improvement through a wide range of solutions for each stage of policy projects, aimed at discovering, implementing and spreading government policies.



Regional development and revitalization

Urban regeneration, rural center revitalization, trade area fostering, visits to best-practice sites

We secure domestic and international competitiveness and realize regional development by boosting the capabilities of local communities to volunteer and achieve innovation on their own.



Public Value



Catalyzing Employment Growth: SMEs/Startups/Employment

We support the growth of startups and small businesses as well as the strengthening of capabilities to create jobs, start business, and get employment.

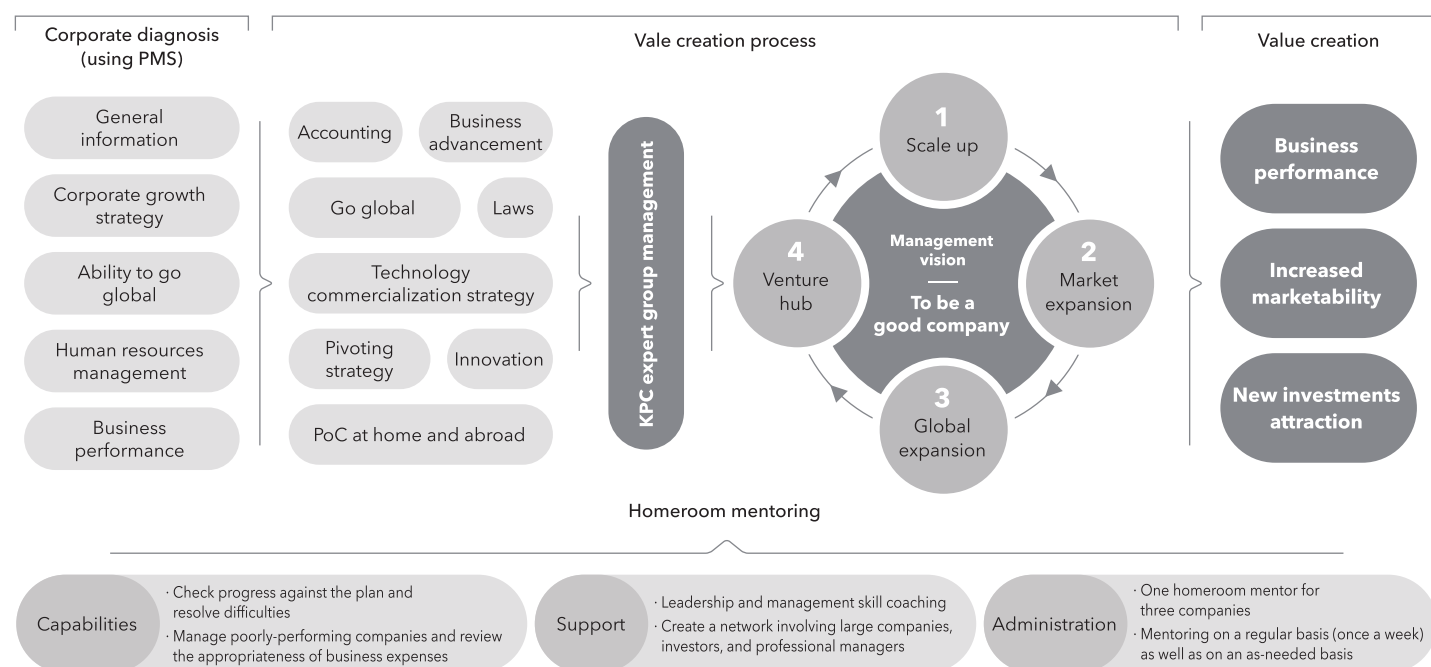
We discover startups and support the stable growth of small businesses. We are taking the lead in the growth of employment in Korea by supporting the creation of new jobs and strengthening the competencies of job seekers.

Incubating

We support global expansion by discovering and nurturing startups.

Value Creation Model

This is a customized nurturing program for each stage of business startup designed to discover next-generation unicorns, attract investments, and support startups to enter the global market. Our customized matching process finds the best-fitting overseas network for you through corporate diagnosis and value creation at each stage.



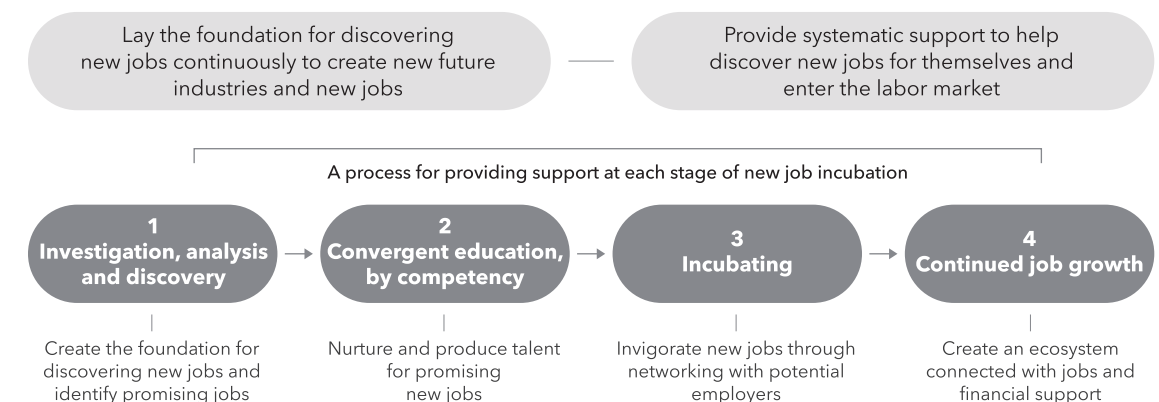
Supporting the growth of small businesses

We provide consulting and training services for the growth of small business owners. We support them to open a store in an online distribution platform and strengthen competitiveness, improve the business environment, receive capacity-building consulting services, run a cooperative, implement collaboration projects, and achieve commercialization through industry-academic partnerships.



Support for new job incubation and business startup

We offer systematic support for job creation and business startup. KPC New Job Incubation Services provides one-stop services in accordance with the incubation stage. We seek to increase the success rate of startups by providing capacity-building training at each stage before and after startup as well as startup incubation support.



Supporting job security, job creation, and entrepreneurship

We provide services customized to strengthen job seekers' competencies and support business startup and job creation. We analyze job-related policies of the government and the private sector and propose more effective alternatives.





Customized Talent Development

We offer customized online/offline one-stop training services.

HRD experts analyze customer needs systematically and offer training solutions spanning the entire process, from planning to design, operation, and evaluation, to ensure high-performance total outsourcing services for our customers.

Assessment Center (AC) and Development Center (DC)

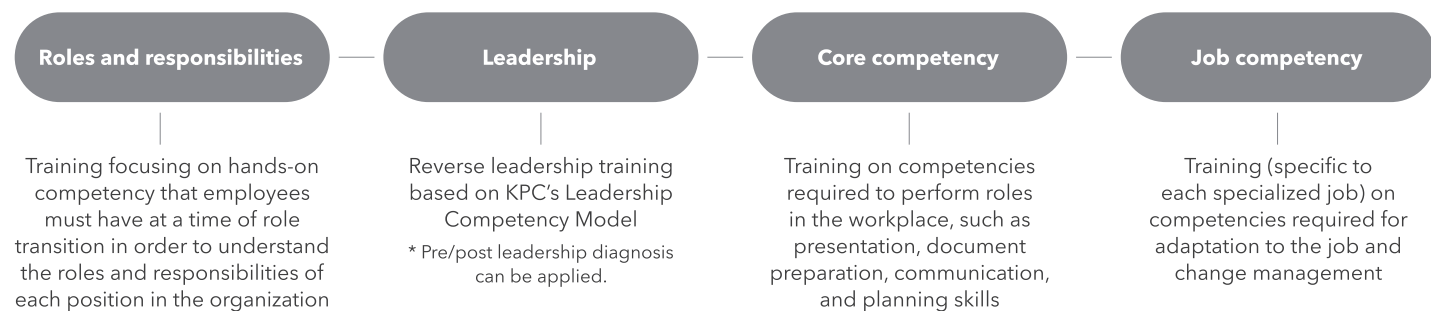
We specialize in designing and implementing assessment centers (competency assessment) and development centers (competency development) that are used as tools for promotion and selection to leadership positions.



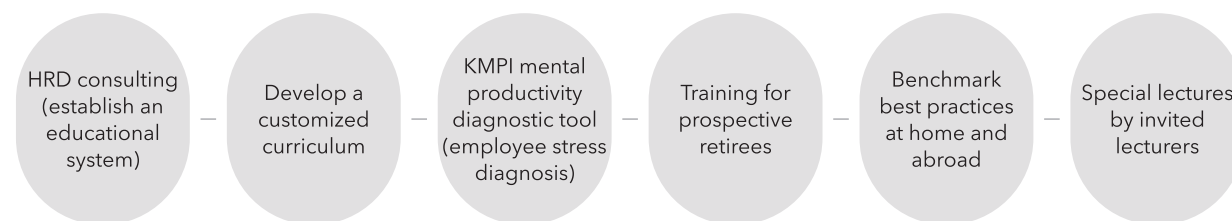
Customization

Customized leadership, hierarchy, core-competency, and job-competency training

We provide systematic, competency-based, and case-oriented training to help you understand roles and responsibilities at each level in your organization and empower you for execution.

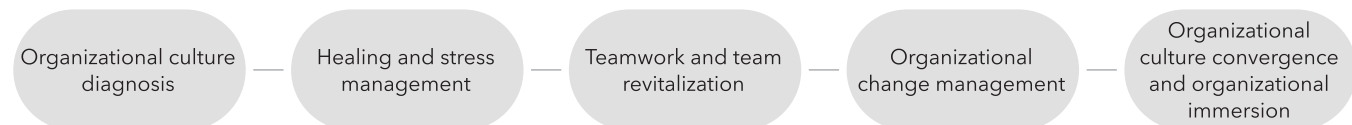


HRD consulting and other areas



Training to create and invigorate an organizational culture

We provide integrated training services, including diagnosis, workshops, exercises, and activities, to revitalize your organization and strengthen organizational capabilities to create and invigorate a vibrant organizational culture.



EdTech tailored to customer needs

We have the latest and diverse job-specific and theme-specific content available, bolstered by our expertise of online education for incumbent employees. We provide customized web-/mobile-/book-based training solutions tailored to the characteristics of customers and learners.

- e-Learning**
 - More than 1,800 up-to-date courses, by industry/by competency
 - Academic affairs management solutions customized to customers
- Book learning**
 - Optimize self-directed learning (by discipline/by level of academic achievement) through the latest books and recommended books
 - Integrated services, including book requests and delivery, learning, evaluation (tests, book reports), and various performance indicators
- Micro-learning**
 - About 5,000 10-minute short-form content for busy workers
 - Learning available instantly in any environment, including web and mobile

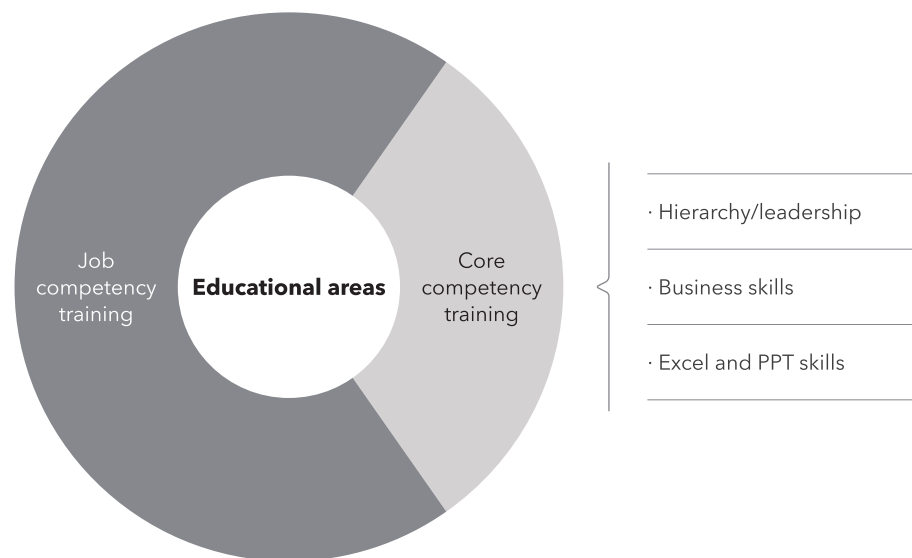


Core Competency Development

We support the strengthening of the competitiveness of companies and institutions as well as the work competencies of individuals.

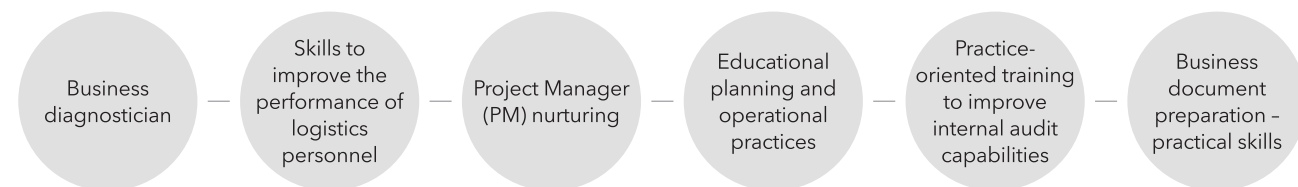
Based on the expertise of top-notch educational experts and faculties, we offer online and offline open training programs that are systematic, practice-oriented, and close to real-life situations. KPC runs optimal programs by developing training courses and professional qualification courses for each job, hierarchy level, and level of achievement, as required by companies, based on a thorough training demand survey conducted every year. With more than 1,000 training courses per year, we support the competitiveness of organizations and the growth of their members.

- Management Planning/ ESG
- Digital Transformation (DX)/PM
- HR/General Affairs/ Legal Affairs
- Finance/Accounting/ Costing
- Marketing/Sales/CS
- Production and Quality/ Smart Factory
- Purchasing and Materials/ Logistics and Trading
- R&D/ISO Management



Practice-oriented educational content

Our training content is built on the “work” that actually takes place in the real-life business processes of a company in order to increase the extent of application out in the field. We help trainees gain practical skills and apply them at work by learning case studies together with theoretic explanations.



Competency

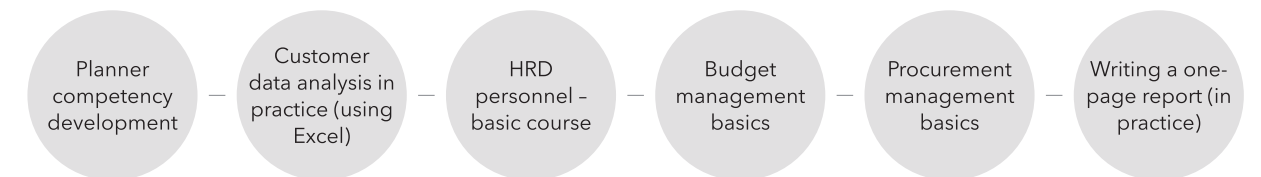
Field education reflecting recent trends and industry trends

We provide educational programs that reflect recent trends and industry trends such as ESG, DX, carbon neutrality, and responses to the Serious Accidents Punishment Act.



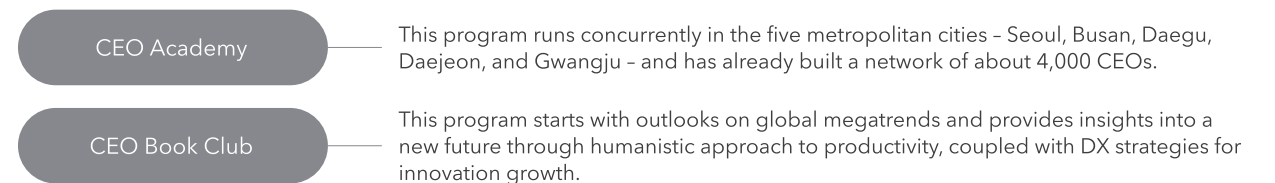
Both online and offline classes are available, depending on the needs of learners.

We offer learning classes that run both offline and online concurrently. You can take a course in the format that fits with your circumstances.



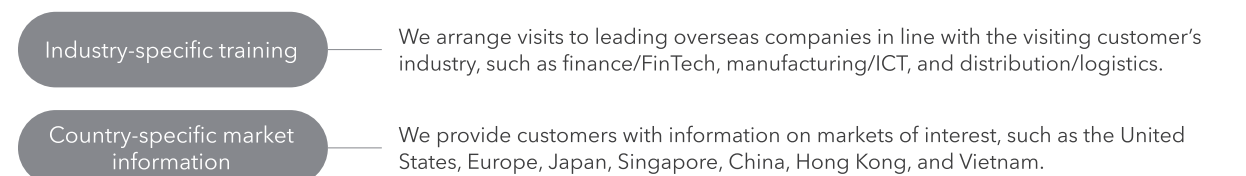
Expanding C-level education and exchanges

In order to improve CEOs’ management capabilities and provide insights for future management, we run the CEO Academy, the CEO Book Club, the Defense Industry Executive Program, and the Court Receiver Training Program.



Strengthening competencies through overseas training

We offer overseas training courses tailored to customers, capitalizing on our network with diverse overseas partners as well as our education and training expertise.





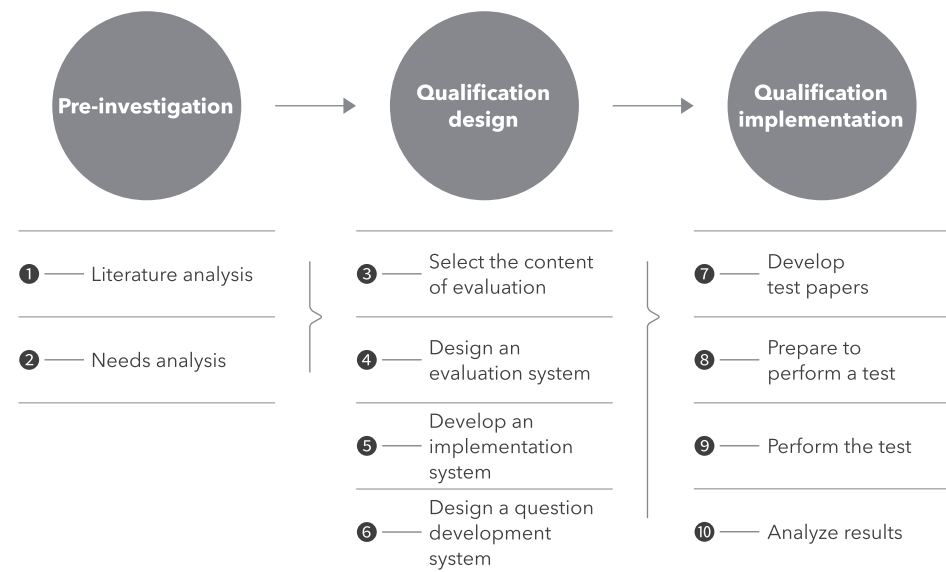
Managing Professional Qualification System

We develop professional qualification systems for which fairness, objectivity, and reliability is ensured, and provide operational services.

KPC develops both nationally-accredited certifications and private qualifications systematically by applying a differentiated “qualification development process methodology” based on the expertise that it has accumulated for more than 20 years. It has its own top-notch infrastructure for the implementation of qualification assessment, including 28 regional qualification centers nationwide and an online operating system.

Customer-specific consulting for qualification development

We provide qualification consulting services, including developing new qualifications, renewing existing qualifications, developing in-house tests and evaluations, organizing competitions, and establishing a professional human resources management system that links education with evaluation. We offer total solutions covering the entire spectrum of qualification verification, including generating questions, printing and delivering question and answer papers, accepting applications, arranging examination halls and supervisors, and grading and scoring answers.



Qualification

National certifications/private qualifications developed in house

We support the improvement of the competencies of individuals by developing and running field-oriented, hands-on qualifications. We are running a total of 30 state-certified and private qualifications, including nine nationally-accredited certifications, such as Information Technology Qualification (ITQ), Graphics Technology Qualification (GTQ), ERP Information Management Administrator, Internet Ethics Qualification (IEQ), and Service Management Ability Test (SMAT).

- Highest track record of nationally-accredited certifications registered under the Framework Act on Qualifications (as of January 2022)
- 400,000 certified a year in the fields of information technology, graphics, business management, future industries, and communication
- Used as data for preferential treatment in hiring, good ratings in a performance evaluation, or credit recognition at college or university

<p>Nationally-accredited</p> <p>Information Technology Qualification (ITQ) Basic office automation (OA) qualification to improve office productivity</p>	<p>Nationally-accredited</p> <p>Graphics Technology Qualification (GTQ) Creative and practice-oriented graphic design qualification</p>
<p>Nationally-accredited</p> <p>ERP Information Management Administrator Qualification for practical management skills to maximize corporate management activities</p>	<p>Nationally-accredited</p> <p>Internet Ethics Qualification (IEQ) Qualification for Internet ethics to establish and develop ethical literacy</p>
<p>Nationally-accredited</p> <p>Management Ability Test (MAT) Korea's first integrated management ability assessment and certification examination</p>	<p>Nationally-accredited</p> <p>Graphics Technology Qualification illustration (GTQi) Qualification in illustration skills, which is an essential element of designcertiexamination</p>
<p>Software Coding Qualification Assessment of computational thinking skills, a core competency of future talent in the digital era</p>	<p>CAD Practical Skills Assessment Assessment of proficiency in 2D CAD applications and basic drafting knowledge</p>
<p>Data Scientist Academy and Certificate (DSAC) Training and qualification examination to nurture certified data scientists</p>	<p>Presentation Ability Certificate (PAC) Certificate for competitive presentation delivery skills</p>

KPC strives to fulfill its social responsibilities under the principles of relevance to job/task, sharing and participation, and sustainability. It creates social value by making the most of its knowledge assets on hand.



Environmental management

KPC pursues environmentally-sound and economically-sustainable development while minimizing the environmental impact of its organizational management and operations across its entire business process.

- Building energy-saving facilities
- Strengthening waste management and expanding recycling
- Expanding the purchase and utilization of eco-friendly products and equipment
- Energy conservation and ESG-practices-in-daily-life campaigns with employees

Business and human rights

KPC practices human rights in its business management in accordance with the UN Universal Declaration of Human Rights, Guiding Principles on Business and Human Rights, ILO Core Conventions, and OECD Due Diligence Guidelines for Responsible Business Conduct.

- A human rights management system in place and a human rights management charter in force
- Internalization of human rights through the implementation, evaluation, and disclosure of human rights practices
- A process in place to handle internal and external human rights grievances
- Human resources management based on the human-rights-based management vision and goals

Ethical management

KPC presents decision-making and ethical judgment standards for practicing ethical management, and manages ethical risks through regular and irregular checks, including internal and external audits and tip-offs.

- An ethical management system and procedures for enforcing the system
- Internalization of ethical management stakeholders (by conducting ethical management education for suppliers, sharing information, etc.)

Corporate social responsibility (CSR)

KPC has been expanding CSR activities involving its employees and running various capacity-building programs for social enterprises to achieve a sustainable future where everybody lives together in a win-win relationship.

- CSR promotion system and programs in place to make social contributions (by fostering child-friendly companies, running pro-bono volunteer groups, etc.)
- CSR campaigns where directors and employees participate
- Programs to discover, nurture and support social enterprises

Governance

KPC Board of Directors (BoD) has secured independence, expertise, and diversity to perform the functions of supervision and check on management activities effectively and ensure reasonable and objective decision-making. Under the BoD, there are the ESG Committee, Director Candidate Recommendation Committee, and other committees to check management directions and manage/supervise consequent issues and achievements by deliberating on major management issues and giving advice on strategy development.

- Running and invigorating committees under the BoD
- Strengthening the diversity and expertise of the BoD
- Checking on the BoD's operating system and increasing transparency



KPC Global Network

KPC supports the globalization of Korean companies with a global network of more than 30 countries around the world. It also has a relationship with close cooperation with a number of countries as a key member of the Asian Productivity Organization (APO). Based on its extensive network, KPC is not only leading the productivity growth of the Asian Economic Bloc beyond Korea, but also contributing to the overseas expansion of Korean companies.



Asian Productivity Organization (APO)

An international organization established in 1961 under the leadership of South Korea and Japan to increase productivity and common prosperity in the Asia-Pacific region.

About APO

The APO is an international organization established to raise productivity in the Asia-Pacific region.

Established in 1961, the APO contributes to the socio-economic development of the Asia-Pacific region through policy proposals and talent development by member countries.

Member countries (21): Bangladesh, Cambodia, Republic of China, Fiji, Hong Kong, India, Indonesia, Iran, Japan, South Korea, Laos, Malaysia, Mongolia, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Türkiye, Vietnam

Mission

Lead a sustainable socio-economic development in the Asia-Pacific region by increasing productivity

5 Key Roles of the APO

- Think tank: investigate challenges facing member countries in their endeavors to improve productivity
- Catalyst: facilitate the productivity movement through mutual cooperation among member countries
- Advisor: policy proposals on sustainable economic development policies in member countries
- Fostering NPOs: strengthen the organization of the National Productivity Organization (NPO) in each member country and support human resource development
- Productivity Information Center: share information about productivity

APO Vision 2025

Achieve inclusive, innovation-led productivity growth in Asia and the Pacific.

1) Goals

- Sustained productivity growth
- Robust innovation ecosystem
- Inclusive engagement and shared prosperity

2) Focus Areas

- Centrality of productivity: ensure that higher productivity receives top priority in national economic development agendas, while introducing new innovative methods, including technologies, insights, tools, and skills, to help companies transform their business models and enhance their competitiveness.
- All-inclusiveness of productivity: seek to achieve productivity gains that include social factors, the fair distribution of productivity gains, and wider participation in productivity campaigns, focusing on people with disabilities and socially-excluded groups.
- Productivity innovation: promote or enhance the innovation capacity of APO members and organizations by creating a culture of innovation, generating ideas, and commercializing R&D achievements.
- Catalyst to strengthen cooperation: analyze the needs of member countries by conducting productivity research and looking into ideas and trends to provide the basis for developing new programs
- Strengthening the capabilities of NPOs: promote solidarity among the NPOs of member states, strengthen relationships with key stakeholders and experts, and seek to increase productivity and competitiveness
- Strengthening NPOs' advisory role: strengthen cooperation among NPOs and widen partnerships and expert networks with key stakeholders to help APO member countries develop strategies to improve productivity and competitiveness

3) Service to Members

- Dispatch productivity experts
- Promote cooperation among member states
- Develop practical productivity best practices
- Accredite a productivity certification authority
- Enhance productivity knowledge and capabilities
- Provide advisory services to draw up a productivity roadmap
- Productivity research

We at KPC are moving forward into a better future with pride that our history is the history of Korea's economic development.



KPC Building



Korea's first computer (FACOM-222)



Productivity Awards Ceremony



KPC Training Center (front view)



Ribbon-cutting ceremony for the current Productivity Building



PMS Business Performance Presentation



DJSI Conference



National Productivity Competition



NCSI Certification Ceremony

1957
KPC is founded (as a special corporation under the Ministry of Trade, Industry and Energy).

1958
KPC provides corporate diagnosis, management consulting and training services - the first of its kind in Korea.

1961
KPC joins the Asian Productivity Organization (APO).

1967
Introduction of the first computer in Korea (FACOM-222)

1975
KPC holds the National Productivity Awards as a managing organization.

1976
The government approves "Labor Productivity Index" as official statistics.

1978
Designated as a management guidance provider for SMEs

1986
Re-established as a special corporation pursuant to the Industrial Development Act of 1986

1987
Designated as an institution specializing in educational and training

1988
Completion of the Productivity Building and relocation of the headquarters

1989
Five-Year Program to Double Productivity (1989-1993) launched

1998
KPC releases the National Customer Satisfaction Index (NCSI) and completes the construction of a training institute.

2002
KPC is the first in Korea to obtain national accreditation for ITQ.

2003
National Brand Competitiveness Index (NBCI) released.

2006
Productivity Management System (PMS) Certification Program launched.

2009
KPC is the world's first to release the Dow Jones Sustainability Index at the national level (DJSI Korea).

2011
KPC develops the Local Government Administrative Productivity Index, and develops and disseminates a manufacturing innovation methodology called Korea Production System (KPS).

2012
KPC launches a global carbon energy management certification program, develops KMPI, a mental productivity diagnostic tool, achieves KRW100 billion in revenue for the first time in its industry.

2016
KPC administers the Korean History Proficiency Test.

2018
Designated as an ISO-certified auditor research institution

2020
KPC develops the Industrial Digital Transformation (DX) Reference Model.

2021
KPC ESG Committee is established.



Seoul Head Office

KPC is leading the sustainable economic development of each region by providing customer services close to the sites of its customers, not only from the Head Office in Seoul but also from five regional headquarters, four regional offices, and a training institute, connect customers across the country.

Productivity Building
32, Saemunanro 5ga-gil, Jongno-gu, Seoul
Tel: 02-724-1114, Fax: 02-736-0322

Business Areas

Productivity and ESG Research Institute: 02-724-1050	Public Innovation Headquarters: 02-724-1184
Digital Consulting Headquarters: 02-724-1211	Employment Growth Headquarters: 02-724-1120
Management Consulting Headquarters: 02-724-1250	Education Headquarters: 02-724-1132
Smart Consulting Headquarters: 02-724-1190	Vocational Education Headquarters: 02-724-1019
CX and Marketing Consulting Headquarters: 02-724-1231	Qualification Certification Headquarters: 02-724-1090
Sustainability Headquarters: 02-398-7671	Future Management Headquarters: 02-724-1080

Regional headquarters

Daejeon, Sejong and Chungcheong Regional Headquarters

Teachers Pension Hall, 5th floor
809, Hanbatdae-ro, Seo-gu, Daejeon
Tel: 042-489-6051, Fax: 042-471-5840

Daegu and Gyeongbuk Regional Headquarters

Korea Productivity Center, Daegu Trade Center F17,
489, Dongdaegu-ro, Dong-gu, Daegu
Tel: 053-214-6114, Fax: 053-214-6120

Busan Ulsan and Gyeongnam Regional Headquarters

President Officetel, 15th floor
13, Jungang-daero 180beon-gil, Dong-gu, Busan
Tel: 051-466-5861/5868, Fax: 051-466-5877

Honam and Jeju Regional Headquarters

Gwangju Design Center, #507
27, Cheomdangwagi-ro 176beon-gil,
Buk-gu, Gwangju
Tel: 062-611-5300 to 5302, Fax: 062-611-5310

Gangwon Regional Headquarters

162, Daejang-ro, Daewol-myeon,
Icheon City, Gyeonggi-do
Tel: 031-633-2555, Fax: 031-633-9523

Training Center

KPC Training Center offers optimized educational facilities, comfortable and clean accommodations, nature-friendly amenities including a natural grass field, high-quality meals and hospitable services for all those who are preparing for the future.

162, Daejang-ro, Daewol-myeon,
Icheon City, Gyeonggi-do
<http://lnp.kpc.or.kr>
Tel: 031-633-2555, Fax: 031-633-9523

Facilities

Educational facilities (4):
Auditorium (150 seats), Lecture Room 1 (60 seats),
Lecture Room 2 (40 seats), Seminar Room (32 seats)

Accommodation (38 rooms):
3 to 4-person rooms (35), 6-person rooms (2),
VIP Room (1)

Amenities:
Soccer field (natural grass), basketball court,
foot volleyball, table tennis court, lounge

Meals:
regular menu, special menu, buffet, barbecue

For a better future

Since its establishment in 1957, KPC has been growing together with Korean society and contributing to the improvement of national competitiveness. The Korean War left Korean society in ruins, but KPC-led "productivity movement" helped bring economic stability and growth back to the devastated country, and has become a driving force for efficient and systematic development across industries.

In the era of digital transformation, KPC is now preparing for a new future. We go beyond external growth to make everyone in Korea happy together and keep moving towards a better tomorrow and a sustainable future.

www.kpc.or.kr

